



For Immediate Release  
June 24, 2011

**CONGRESSIONAL BANK RECEIVES GREEN BUSINESS CERTIFICATION**  
*Becomes First Bank to Achieve Recognition*

**Bethesda, MD** – On June 24, 2011 Congressional Bank was notified they had become the first area bank to receive Green Business Certification by Montgomery County. Earning Green Business Certification honors Congressional Bank as part of an innovative leadership movement to “green” business operations and help transition to a sustainable future.

“We’ve worked hard to make changes and improvements to our business in an effort to protect and preserve the environment and our communities,” said Congressional Bank CEO John Lane. “It’s an honor to be recognized along with other businesses that demonstrate this same commitment.”

In late spring of this year, Lane challenged the bank’s workforce to determine and implement ways to “go green” within 45 days—and they did. Congressional Bank created a sustainability policy to provide guidance to its recycling and sustainability efforts. Montgomery County branches are now totally powered by wind, through partner Clean Currents. They are evaluating all existing business processes for the possibility of “green” improvement and are selecting business development opportunities and event giveaways that are eco-friendly and spread the “going green” message. The bank promotes the benefits of electronic, paperless banking and no longer generates the plastic waste of bottled water or individualized paper-dependent coffee and tea options. Perhaps most importantly, the bankers of Congressional Bank are now focused on lending to companies generating eco-friendly solutions to their customers, increasing jobs and leveraging green practices throughout the community.

***About the Green Business Certification Program***

A voluntary program, The Green Business Certification Program is designed to help businesses go above and beyond basic green measures to reduce their ecological footprint. Program emphasis is on day to day operations and policies and the application is based on a checklist of actions in seven categories: Organizational Commitment; Waste Reduction & Recycling; Environmentally Responsible Purchasing; Energy Efficiency and Renewable Energy; Efficient Runoff Management and Water Use; Pollution Prevention; and Transportation and Travel. Each section is evaluated on policy, actions and programs, and performance measurement to ensure a comprehensive and results-oriented approach. Businesses can also develop their own innovative actions that are consistent with the program’s principles.

***About Congressional Bank***

Congressional Bank is a community bank and personal banker to businesses and their executives, professionals, and non-profit organizations in the Greater Washington area. The Bank serves its customers from locations in Bethesda, Rockville, Potomac, Herndon and the District of Columbia. The Bank team is committed to being a safe, secure and green partner for its customers’ financial success. [congressionalbank.com](http://congressionalbank.com)

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**For More Information**

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