



For Immediate Release

October 6, 2011

CONGRESSIONAL BANK RECEIVES BETHESDA MAGAZINE GREEN AWARD
Recognized for incorporating “green” into its culture and operations

Bethesda, MD – Congressional Bank was honored at the *Bethesda Magazine* Green Awards Gala on October 5, 2011 as the recipient of the Category 3 Award for the business that most “significantly incorporated green practices into their culture and operations.”

“We’ve been focused on protecting and preserving our environment for some time and it feels great to be recognized for our most recent efforts,” said Congressional Bank CEO John Lane. “We’re honored to be a part of the Bethesda Green collective effort to improve our community.”

In late spring of this year, Lane challenged the bank’s workforce to determine and implement ways to “go green” within 45 days—and they did. Congressional Bank created a sustainability policy to provide guidance to its recycling and sustainability efforts. Montgomery County branches are now totally powered by wind, through partner Clean Currents. They are evaluating all existing business processes for the possibility of “green” improvement and are selecting business development opportunities and event giveaways that are eco-friendly and spread the “going green” message. The bank promotes the benefits of electronic, paperless banking and no longer generates the plastic waste of bottled water or individualized paper-dependent coffee and tea options. Perhaps most importantly, the bankers of Congressional Bank are now focused on lending to companies generating eco-friendly solutions to their customers, increasing jobs and leveraging green practices throughout the community.

As a result, Congressional Bank has also received the first Montgomery County Green Certification awarded to any bank in the county.

About Congressional Bank

Congressional Bank is a community bank and personal banker to businesses and their executives, professionals, and non-profit organizations in the Greater Washington area. The Bank serves its customers from locations in Bethesda, Rockville, Potomac, Herndon and the District of Columbia. The Bank team is committed to being a safe, secure and green partner for its customers’ financial success. congressionalbank.com

About Bethesda Green

As a unique community nonprofit collaborative of residents, businesses and government, Bethesda Green incubates next-generation green businesses, educates and raises awareness about sustainability through online tools and information available at its resource center, and initiates programs that leverage community expertise and inspire action.

bethesdagreen.org

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For More Information

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